



Wish Promotions Pty Ltd

P: 03 9114 8776

ABN: 58653660765

## **PRIVACY STATEMENT & POLICY**

- Wish Promotions is highly committed in complying with the Australian and International privacy laws and to protect our customers privacy.
- Wish Promotions does not disclose, sell or trade any collected information of its customers to any third parties other than those used to verify the order, such as banks or the financial issuer of credit card.
- Wish Promotions does not disclose any information about our suppliers to anyone unless it is deemed necessary.
- Wish Promotions will not use customer details or email addresses for sending unsolicited emails (SPAM)
- Wish Promotions will provide the customer details to the appropriate authorities if the information we received is deemed to be false or misleading.
- Wish Promotions may at times record phone conversation for quality, security and training purposes. Please inform the operator if you do not wish to be recorded.

### **What information do we collect about you?**

The standard internet log and personal behaviour information that we collect on visitors is done in an anonymous form, which means that no personal information is collected on you unless you explicitly submit information to us via a fill-in-the-form on our websites adhering to this Privacy Policy. This anonymous information is generated by cookies and similar technologies about your use of our websites and processed, including your IP address, and is transmitted to Google. This information is processed into statistical reports to evaluate and aggregate visitor usage so that we may optimize our content and marketing to better meet your needs.

We collect certain personal information when you download our content, place orders online, request information, or when you use our products or services. In registering with us, downloading content, or requesting



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information, you may provide us with your name, company information and contact information, such as e-mail address, phone number, and shipping address. We may also collect your product interest information, transaction / purchase information, or demographic information.

Certain third parties, including analytics companies like Google, may also automatically collect information about you through our websites, using cookies, web beacons, and device identifiers, including personally identifiable information about your online activities over time and across different websites, devices, online channels and applications when you use our websites.

### **How do we use the information that we collect about you?**

We use personal information collected through our web sites for purposes described in this Privacy Policy and as disclosed to you in connection with our web sites. For example, we may use your information to:

- Provide and deliver products or services you've requested;
- Operate and improve our internal operations, systems, products, and services;
- Understand you and your preferences to enhance your experience;
- Respond to your comments and questions and provide customer service;
- Send you service-related information, including confirmations, invoices, order confirmations, order updates, security alerts, and support and administrative messages;
- Communicate with you and your referrals about promotions, upcoming events, and news about products and services;
- Link or combine information about you with other personal information we get from third parties, to help understand your needs and provide you with better and more personalised service;



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- Enforce our terms and conditions or protect our business, partners, or users;
- Protect against, investigate, and deter fraudulent, unauthorized, or illegal activity.

### **What are cookies? How does our using them impact you?**

HTTP cookies (“cookies”) are small text files stored by your web browser when you use websites. You can control how websites use cookies by configuring your browser’s privacy settings (please refer to your browser’s help function to learn more about cookie controls). Note that if you disable cookies entirely, our websites may not function properly.

We, and the companies that help us run our business, use cookies in several ways, such as:

- Authenticating and identifying you on our websites so we can provide you the services you requested;
- Keeping track of information you have provided to us through fill-in-the form;
- Remembering your preferences or where you left off in your use of our websites;
- Measuring your use of our websites so that we can improve them, tailor our websites to your likely interests, and conduct market research;

There are other technologies that can be used for similar purposes as cookies, such as HTML5 Local Storage and local shared objects (“LSOs”).



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We may use HTML5 Local Storage, LSOs, and similar technologies for authenticating you, keeping track of information you have provided to us, and remembering your preferences. When you are using our application offline, we may store information related to how you used that app on your device and then transfer it to our servers the next time you connect online to our service.

Web beacons and embedded scripts are other technologies that we may use in our websites, as well as in some of our emails.

Web beacons are bits of programming code included in web pages and emails that notify us when those web pages or emails have been viewed or clicked on.

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